

Summary

UPC	SKU #	Description	Size	DSD	Segment	Cost	Retail	# Stores POC	Total # UPC's found	Total Batch Code Found	Total Bottle Code Found	Total unit qty of products found	Total unit qty of products for each Batch/Bottle code	Value at Cost	Value at Retail			
60813303352	313766	COOL WATER LADIES EDT SPRAY	1.7Z	Y	PV	\$21.00	\$29.99	460	13	286	310	1224	451	\$9,471	\$13,525	773	\$16,233	\$23,182
60813303303	313768	COOL WATER LADIES EDT SPRAY	1Z	Y	PV	\$12.00	\$25.99	460	3	237	247	769	324	\$3,888	\$8,421	445	\$5,340	\$11,586
60813303401	313768	COOL WATER LADIES EDT SPRAY	3.4Z	Y	PV	\$26.50	\$35.99	460	10	196	212	928	318	\$8,427	\$11,445	610	\$16,165	\$21,984
60813303452	110568	COOL WATER LADIES EDT SPRAY	1.7Z		PV	\$23.90	\$44.99	5620	70	1073	1687	5854	2496	\$59,654	\$112,295	3358	\$80,256	\$151,076
71639308456	301658	COOL WATER LADIES EDT SPRAY	3.4Z		PV	\$28.93	\$46.79	2864	24	457	647	2593	1043	\$30,174	\$51,931	1550	\$44,842	\$77,175
71639308441	232060	COOL WATER LADIES EDT SPRAY MINI	1.7Z		PV	\$4.66	\$9.99	5363	17	90	52	1411	163	\$853	\$1,828	1228	\$5,722	\$12,288
71639303889	632596	COOL WATER MEN'S EDT SPRAY	1.4Z	Y	PM	\$13.64	\$18.59	425	24	244	268	942	368	\$9,487	\$14,356	894	\$20,698	\$35,351
60813302498	314248	COOL WATER MEN'S EDT SPRAY	1.4Z	Y	PM	\$22.00	\$33.99	460	2	39	49	531	80	\$1,750	\$2,719	574	\$9,922	\$15,329
60813302547	314249	COOL WATER MEN'S EDT SPRAY	1.4Z	Y	PM	\$28.00	\$43.99	460	3	164	199	642	232	\$6,496	\$10,206	410	\$11,480	\$18,036
60813302596	314250	COOL WATER MEN'S EDT SPRAY	1.4Z	Y	PM	\$16.59	\$30.99	5620	84	1088	1921	5119	2653	\$44,013	\$82,216	2466	\$40,911	\$76,421
71639308457	283439	COOL WATER MEN'S EDT SPRAY	1.7Z	Y	PM	\$18.50	\$24.99	187	7	262	282	864	365	\$7,123	\$9,621	479	\$8,962	\$11,970
60813302645	314251	ECHO MEN'S EDT SPRAY	3.4Z	Y	PM	\$22.00	\$39.99	2120	3	76	84	478	109	\$2,398	\$4,359	369	\$8,118	\$14,755
60813302694	314253	ECHO MEN'S EDT SPRAY	1.7Z		PM	\$13.50	\$39.99	2120	20	333	403	1986	622	\$8,397	\$24,874	1364	\$18,414	\$24,546
08017430288	283451	ECHO MEN'S EDT SPRAY	1.7Z		PM				Total	288	4857	6574	24584	\$195,925	\$355,006	14891	\$284,824	\$534,876

Items discontinued with Fall planogram update and returned to vendor during NIS visits																		
60813302512	321171	COOL WATER DEEP MEN EDT SPRAY	1.7Z	Y	PM	\$19.00	\$31.99	401	6	22	21	631	74	\$1,406	\$2,367	557	\$10,593	\$17,818
60813303100	331297	COOL WATER DEEP MEN EDT SPRAY	3.4Z	Y	PM	\$25.00	\$43.49	211	4	97	101	558	145	\$3,625	\$6,306	413	\$10,325	\$17,961